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FOR IMMEDIATE RELEASE

Sitka Gear Introduces NEW Mountain Series

Bozeman, MT - Sitka Gear, the industry leader in performance hunting gear, introduces the new Mountain jacket, vest, and pant to its lineup.

Being able to pack away a piece of gear is crucial when your run and gunning in the mountains, but when worn, the Mountain Vest provides immediate wind protection with its WINDSTOPPER® Laminate finish, thus keeping the body's core warm. Zippered hand pockets allow small—but necessary—items to be secure yet readily available. The Mountain Vest is available in GORE™ OPTIFADE™ Concealment Open Country, sizes small to 3XL, and has an MSRP of \$169.

The Mountain Jacket, with its 2-way stretch nylon design, is streamlined to allow quick movement while stopping the wind in its track with a WINDSTOPPER® Laminate finish. Despite the jacket's minimalist approach, it features zippered mesh hand and chest pockets. The Mountain Jacket is available in GORE™ OPTIFADE™ Concealment Open Country, sizes small to 3XL, and has an MSRP of \$269.

Rounding out the Mountain series is the Mountain Pant, which features a 2-way Stretch Woven Nylon construction, resulting in a pant that promotes fast and silent movement during the mid and late seasons. The removable kneepads are softer and lighter than before for increased comfort and dexterity. The Mountain Pant is available in GORE™ OPTIFADE™ Concealment Open Country and has an MSRP of \$189. The Mountain Pant is available in the following waist sizes: even sizes from 30-44 inches, and odd sizes from 31-37 inches. In tall configurations: even sizes from 32-38 inches, and odd sizes from 33-37 inches.

For more information about Sitka Gear, visit www.sitkagear.com, call 877.SITKA-GR or email Glenn Walker at glenn@providencemarketinggroup.net.

About Sitka Gear

Sitka Gear, based in Bozeman, Montana, created and leads the technical hunting apparel category. The company is recognized for its commitment to continually improving the hunting experience and supporting wildlife conservation. Sitka Gear products work together in systems, and each piece is designed and tested by the company's core hunters, athletes, and ambassadors. Sitka Gear is owned by W. L. Gore & Associates, an advanced materials company well known for GORE-TEX® fabrics and many other industry-leading innovations that provide durable comfort and protection to outdoor enthusiasts. Go to sitkagear.com to learn more about how Sitka Gear helps the driven focus on their pursuits.