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**Sitka Blizzard Series Garners the Top Spot as
Field & Stream's Best of The Best**

Bozeman, MT. - Sitka Gear, the industry leader in performance hunting gear, is proud to announce that the innovative Blizzard Series has garnered this year's Field & Stream, Best of The Best award for hunting clothing. The Blizzard Series, along with several competitors were pushed to their limits throughout Field & Streams evaluation and testing and when the dust settled, Sitka Gear stood atop this highly competitive category.

"This is exciting. There is no other product in the market like the Blizzard series," stated Jonathan Hart, Founder of Sitka® Gear. "Built specifically for extended forays into the worst of weather conditions, the combination of GORE-TEX® protection with the performance of PRIMALOFT's Down Blend delivers an unbeatable combination."

The Blizzard Series of gear includes a jacket, bib and beanie. These items make up the warmest big game apparel items in the Sitka Gear line up.

Each year the editors at Field & Stream review new products and innovations and choose the top performing items for inclusion in the annual Best of The Best round-up. Field & Stream test-team members rigorously test each item during a process dubbed the "Field & Stream Torture Tests." Products are shot, bent, driven, dropped, and generally abused. Anything that falters is immediately eliminated. Beyond surviving the torture tests, winning products are ultimately selected based on significance of the innovation, the quality of the design, and the value they bring to outdoorsmen. Selection criteria varies, depending upon the category, but all of the winning products share one characteristic: excellence in their field.

"Our staff spent the better part of the past year finding and testing the gear that will make readers' time in the woods more productive and more fun," says Slaton White, Deputy Editor of Field & Stream. "The winning products not only withstood our tough testing, but they stood head and shoulders above the rest displaying absolute excellence in their field. The Best of the Best is the highest honor Field & Stream bestows on gear and the winning products are the best of the year; worth your time, worth your money."

About Sitka Gear

Sitka Gear is the leading manufacturer of high-performance hunting apparel that utilizes cutting-edge technology to keep hunters warm, dry and comfortable in any condition. For more information about Sitka visit www.sitkagear.com or call 877.SITKA-GR.