

Contact: Jeff Bergmann 715.442.2078 ieff@providencemarketinggroup.net

FOR IMMEDIATE RELEASE

Summit Treestands Reaches the Peak

(Decatur, AL)- Summit Treestands announces the introduction of yet another impressive stand to The Crush TM Series of stands. If comfort is at a premium, then look no further than the Peak hang-on tree stand, The Peak epitomizes high performance for high places and is a favorite choice Lee and Tiffany Lakosky of The CrushTM.

Constructed with a simple and easy to use attachment system, The Peak can be hung in a matter of minutes. The padded arm and backrest included on this stand allow a hunter to spend the long hours in the woods that are needed to tag a true trophy.

The Peak offers a folding frame for a smaller profile when packing, and includes a four point harness fall arrest system for maximum safety in the woods. Reach the top this upcoming season with the all new Peak tree stand from Summit.

Features:

Stand Weight: 22 LBSWeight Limit: 300 LBS

• Platform Size: 25" W x 34.5" L (Overall and Usable)

• Comfortable Viper Swing Seat: 18" W x 12" L

• Padded Back Rest: 12" W x 20" L

Integrated Footrest

Powder Coated Platform

• MSRP: \$129.99

For product information and media inquiries, please contact Glenn Walker, glenn@providencemarketinggroup.net

About Summit: Summit is a leading manufacturer of premium-quality, high-performance treestands, safety straps, and ground blinds. Founded by John Woller, Sr. in 1981, the company combines a passion for engineering and hunting, which clearly shows in the design elegance and in-field functionality of all their products. Summit holds over a dozen patents and has consistently led the industry with new innovations comfort, and convenience features. Summit has been part of PRADCO Outdoor, a division of EBSCO Industries, since 2002.



Contact: Jeff Bergmann 715.442.2078

jeff@providencemarketinggroup.net

FOR IMMEDIATE RELEASE

For more information visit: www.summitstands.com or call 256-353-0634

About Pradco Outdoor Brands

Pradco Outdoor Brands was founded in 1960 as Plastic Research and Development Corporation (PRADCO) and soon became one of the largest injection molders in the United States. Its four hunting brands include: Code Blue, Knight & Hale, Moultrie and Summit. PRADCO Fishing owns the oldest brand in fishing, Heddon, established in 1894. Additionally, PRADCO Fishing manufacturers and markets Rebel, Lindy, Bomber, Booyah, YUM, Arbogast, Cotton Cordell, Smithwick, Silver Thread, Lazy Ike, Creek Chub and more.