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FOR IMMEDIATE RELEASE

The Hex From Summit Treestands: A New Way To Build And Hunt From Ladder Stands

Birmingham, AL — Summit Treestands®, the industry leader in producing innovative and cutting-edge methods for hunting from an elevated position, introduces The Hex™ as a revolutionary option for ladder-stand hunters via a design that stands in a category of its own.

Built from aerospace-caliber, high-performance steel tubing, and a double-rail design, The Hex retains maximum strength and rigidity. And true to the hex design, the platform is made of heavy-gauge hexagonal mesh, adding to the overall strength and creak-free construction of the stand.

Other amenities for all-day hunting comfort include a padded, flip-up seat with backrest; padded shooting rail with quick-disconnect bolts; padded armrests; and a rotatable footrest.

In addition, The Hex sports a 20.5-foot-tall ladder for exceptional versatility with patent-pending Positive Lock™ connections for easy assembly and extra reinforcement. Other stability and safety features include a slip-resistant double-cleated tree brace, two ratcheted crisscross straps and a cam-buckle platform strap.

In short, the hexagonal concept that's built into every facet of The Hex ladder stand design makes it stronger and more innovative in every way. And it's this geometric wonder that makes The Hex the definition of "where less is more" when it comes to hunting from a ladder stand.

The Hex Features:

Style: Single ladder

Weight: 115 pounds

Weight limit: 350 pounds

Seat size: 22.75 inches by 16.5 inches

Seat: Padded foam with backrest

Platform size: 23.5 inches by 31.5 inches

MSRP of The Hex ladder stand: \$399.99

For more information about Summit Treestands, contact Glenn Walker at glenn@providencemarketinggroup.net or visit <http://www.summitstands.com>.

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About Summit Treestands

Founded in 1981 by an avid bowhunter who also happened to be a NASA engineer, he wasn't satisfied with the treestands available and believed he could do better. He was right. His rare combination of hunting experience and engineering know-how enabled our company to build the quietest, most secure, best concealed and most comfortable treestands the industry had seen. Much has changed since those early days, but a shared emphasis on real-world insight and technological leadership continues to define Summit and its unique position in the marketplace. All Summit stands are designed and engineered to meet or exceed standards recognized by the Treestand Manufacturers Association.