



Moultrie Mobile Now Offers Image Recognition

Moultrie Mobile is proud to reveal its newest update to the Moultrie Mobile app and website — Image Recognition.

Image recognition technology enables Moultrie Mobile to scan your images for deer and turkey. If game is detected, a “Smart Tag” is applied, allowing users to instantly filter and sort by species. Gone are the days of manually sorting through trail camera pics. Image Recognition does the work for you. And the best part – it’s free to all Moultrie Mobile users and will be improved and expanded continuously.

To utilize Image Recognition, simply log on to your Moultrie Mobile account via the app or website then underneath filters, click on “Smart Tags.” Select the species that you’d like to view, and the system will automatically filter down to images containing that species. For example, if you’d like to view only deer photos, then select “Deer” and Moultrie Mobile will only show you deer photos.

The best news is that Image Recognition will get “smarter” over time and will allow for more species-filter options. Our Moultrie Mobile users can help us to improve this technology by letting us know if images have been tagged correctly. To provide feedback, go to the image detail view and select “yes” or “no” next to the tag for each image. You can also sign up for email or push notifications letting you know when a Smart Tag has been applied to an image.

Moultrie Mobile’s Image Recognition technology will begin automatically tagging your images once it goes live on Wednesday January 9th, 2019. As a bonus, we have added Smart Tags to images upload over the last few weeks so you can see the power of this technology as soon as it is released.

New to Moultrie Mobile? Try a free demo version to see why Moultrie Mobile is the preferred wireless scouting solution for game managers. Go to www.MoultrieMobile.com or to the Moultrie Mobile app (available for both iOS and Android) and enter the following email and password — Email: demo@moultriemobile.com Password: 1234567!





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